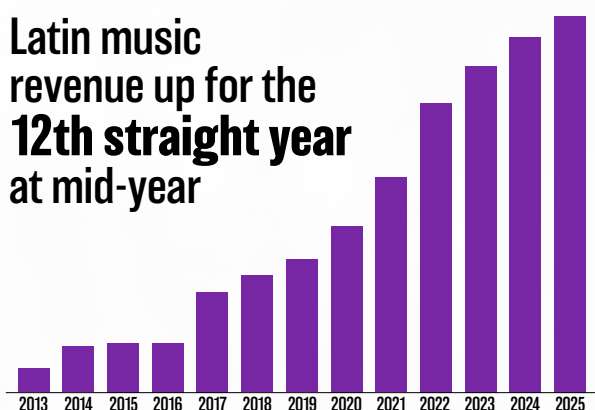


RIAA MID-YEAR RECORDED MUSIC



US LATIN REVENUE REPORT

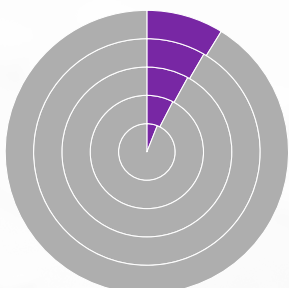
Latin music
revenue up for the
12th straight year
at mid-year



Up 5.9% to
\$490.3M
wholesale at
mid-year

Latin music is

8.8%



of total recorded music
revenue in the US



Total Latin
streaming
+6.3% to

\$481.6M

***STAY TUNED!** RIAA IS UPDATING THE PUBLIC DATABASE WITH WHOLESAL BREAKDOWNS. WHEN COMPLETED, THE 50+ YEARS OF HISTORICAL DATA WILL BE AVAILABLE ON RIAA.COM.

LATIN'S GROWING IMPACT



Latin paid
subscription
revenue +11.2% to
\$271.1M



98%
of Latin revenue
from streaming
services



of accounts
in US, including
Latin up 6.4%
to **105M**



RIAA MID-YEAR RECORDED MUSIC



US LATIN REVENUE REPORT

United States Wholesale Dollar Value
(In Millions, net after returns)

Some figures are adjusted due to rounding

		1H 2024	1H 2025	% Change
Paid Subscriptions		\$243.9	\$271.1	+11.2%
Free Streaming		\$173.0	\$174.1	+0.6%
Other Streaming		\$36.2	\$36.4	+0.5%
Total Streaming Revenue		\$453.1	\$481.6	+6.3%
Units Value	Download Single	2.6M \$1.9	3.0M \$2.1	+16.8% +12.1%
	Download Album	0.1M \$0.9	0.2M \$0.8	+12.2% -1.8%
	Other Digital	0.10M \$0.09	0.09M \$0.08	+0.6% -9.8%
	Total Download Revenue	\$2.8	\$3.0	+7.2%
Total Digital Revenue		\$455.9	\$484.5	+6.3%
Units Value	Vinyl	0.24M \$4.3	0.19M \$3.9	-22.2% -10.6%
	Other Physical	0.13M \$1.1	0.03M \$0.2	-79.4% -79.4%
Total Physical		\$5.5	\$4.1	-24.9%
Synchronization		\$1.63	\$1.59	-2.7%
Total Revenue		\$463.0	\$490.3	+5.9%

