

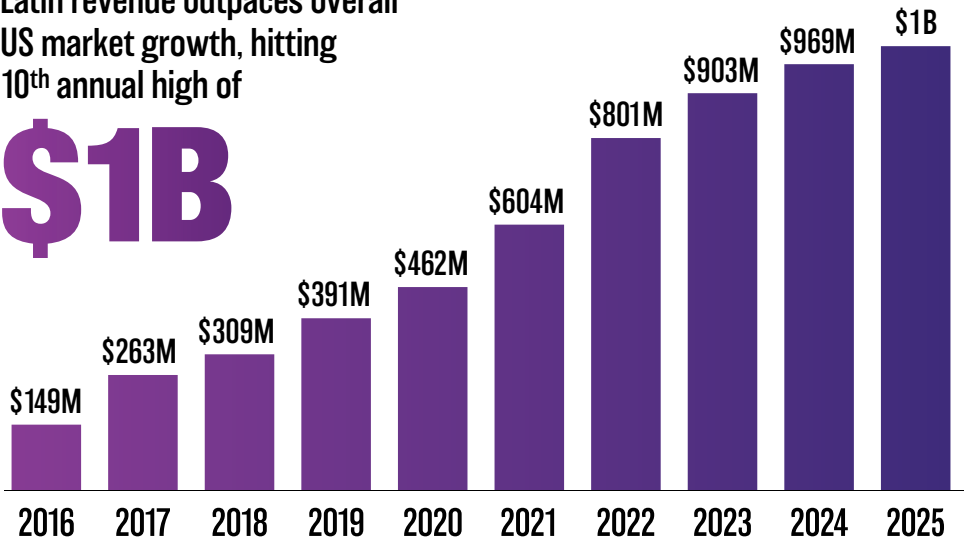
# RIAA YEAR-END RECORDED MUSIC



## US LATIN REVENUE REPORT

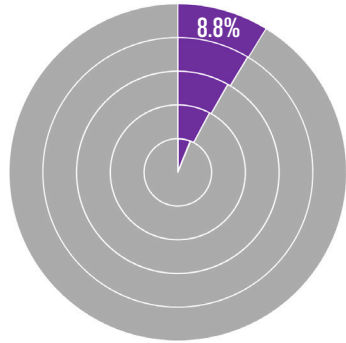
Latin revenue outpaces overall US market growth, hitting 10<sup>th</sup> annual high of

# \$1B



## LATIN REVENUE SHARE

Latin music made up  
**8.8%**  
of total US revenue



■ Latin ■ Rest of US

RIAA REPORTS ARE NOW BASED ON WHOLESALE DATA TO ALIGN WITH GLOBAL REPORTING STANDARDS.

## LATIN PAID SUBSCRIPTIONS



**98.2%**  
of Latin revenue  
comes from streaming



**\$557.5M**  
added as paid subscriptions  
make up **55.2%**  
of Latin revenue



# RIAA YEAR-END RECORDED MUSIC



## LATIN REVENUE REPORT

United States Wholesale Dollar Value  
(In Millions, net after returns)

*Some figures are adjusted due to rounding*

		2024	2025	% Change
Paid Subscriptions		\$507.8	\$557.5	9.8%
Free Streaming		\$366.0	\$357.2	-2.4%
Other Streaming		\$74.8	\$77.1	3.1%
<b>Total Streaming Revenue</b>		<b>\$948.6</b>	<b>\$991.9</b>	<b>4.6%</b>
Units Value	Single Downloads	5.2 \$3.7	6.0 \$4.4	15.2% 18.5%
	Album Downloads	0.30 \$1.7	0.32 \$1.8	3.0% 3.1%
Other Digital		0.19 \$0.2	0.17 \$0.1	-9.8% -14.3%
<b>Total Download Revenue</b>		<b>\$5.6</b>	<b>\$6.3</b>	<b>12.7%</b>
<b>Total Digital Revenue</b>		<b>\$954.2</b>	<b>\$998.2</b>	<b>4.6%</b>
Units Value	Vinyl	0.4 \$9.1	0.3 \$7.4	-20.0% -18.7%
	Other Physical	0.2 \$1.8	0.1 \$0.5	-74.7% -74.6%
<b>Total Physical</b>		<b>\$10.9</b>	<b>\$7.8</b>	<b>-28.1%</b>
Synchronization		\$4.0	\$3.5	-11.3%
<b>Total Revenue</b>		<b>\$969.1</b>	<b>\$1,009.6</b>	<b>4.2%</b>

