



QUICK DATA FACTS:

Requestors must have access to artist royalty reports OR internal sales/streaming reports from a distributor(s) or digital service provider (DSPs) showing:

1. Release info, date, ISRC, units, DSP or storefront, format type (download/stream/interactive or non-interactive) in excel compatible format (xlsx, csv, txt).
2. Only US sales and streams are eligible. Please be aware that public-facing view counts on various DSPs are generally global so are not an accurate reflection for RIAA's Gold & Platinum program. **Puerto Rico is included for the Latin Oro y Platino certifications only.*
3. On-demand, non-UGC streams and downloads and/or physical sales are eligible for certification.

If you do not have access to this data, please contact your label, distributor or appropriate DSP for reports. Please note that Luminate, Spotify Discovery Mode, Pandora Radio/Plus, YouTube (except for streams on the official artist or label channels) and most social media services (i.e, TikTok, Instagram, Facebook) are **not** accepted for RIAA certification.

SCREENSHOTS:

If the eligible YouTube views are not reflected on the sales report, we can accept backend YouTube Analytics. Please note that only screenshots filtered for the "video," **NOT** "Asset," from the artist or label's official channel will be accepted.

RIAA CERTIFICATION UNITS:

RIAA certifications are awarded based on "units" of on-demand audio/video streams and album/song sales using the following formulas:

Single: 1 unit for certification purposes is defined as 150 on-demand audio/video song streams OR 1 permanent track download/physical single sale. A combination of these formats may also be used.

Album: 1 unit for certification purposes is defined as 1,500 on-demand audio/video song streams OR 10 permanent track downloads OR 1 digital/physical album sale. A combination of these formats may also be used.

For eligible stream requirements **only**, please use the following table as a guide to check minimum eligibility requirements (**Only US streams qualify**):

Based on streams only	Single	Album
Gold	75,000,000	750,000,000
Platinum	150,000,000+	1,500,000,000+
Diamond	1,500,000,000	15,000,000,000
Oro (Latin Program)	4,500,000	45,000,000
Platino (Latin Program)	9,000,000+	90,000,000+
Diamante (Latin Program)	90,000,000	900,000,000

Please review [About the Awards](#) for additional details.