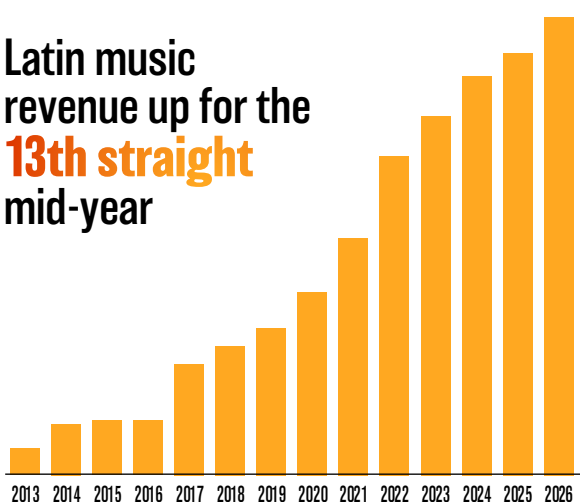


RIAA MID-YEAR RECORDED MUSIC



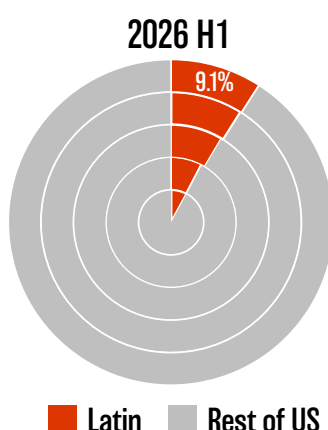
US LATIN REVENUE REPORT

Latin music
revenue up for the
13th straight
mid-year



Up 8.6% to
\$542.2M
at mid-year

Latin is
9.1%
of total recorded music
revenue in the US



96%
of Latin revenue comes
from streaming



Latin paid subscription
revenue **+12.4%** to
\$308.4M



Vinyl up
245.8% to
\$13.7M



Sync more than
doubled up **104.2%** to
\$3.3M



RIAA MID-YEAR RECORDED MUSIC



US LATIN REVENUE REPORT

United States Wholesale Dollar Value
(In Millions, net after returns)

Some figures are rounded

		1H 2025	1H 2026	% Change
Units Value	Paid Subscriptions	\$274.2	\$308.4	+12.4%
	Free Streaming	\$179.7	\$177.8	-1.1%
	Other Streaming	\$36.5	\$36.1	-1.1%
	Total Streaming Revenue	\$490.4	\$522.2	+6.5%
Units Value	Single Downloads	3.1M \$2.2	1.8M \$1.9	-40.9% -11.3%
	Album Downloads	0.2M \$0.9	0.1M \$0.8	-18.2% -10.6%
	Other Digital	\$0.08	\$0.05	-38.7%
	Total Download Revenue	\$3.1	\$2.8	-11.8%
Total Digital Revenue		\$493.6	\$524.9	+6.4%
Units Value	Vinyl	0.2M \$4.0	0.8M \$13.7	+291.2% +245.8%
	Other Physical	0.027M \$0.234	0.026M \$0.235	-2.9% +0.4%
Total Physical Revenue		\$4.2	\$14.0	+232.2%
Synchronization		\$1.6	\$3.3	+104.2%
Total Revenue		\$499.4	\$542.2	+8.6%

Explore the US Revenue Database and a full list of category definitions at www.riaa.com/u-s-sales-database

